







Delivering Innovative Ideas Since 1955









ABOUT US

1955, The year when a vision was translated into reality. A company formed traditional business values of honesty, integrity and service, which have remained faithful to the family values of the enterprise. The respect for culture and the concern for providing quality products and business with ethical values still exist with us.

The company is committed to provide the industry with quality products produced by renowned manufacturers who adhere to the corporate policies of enhancing "Environment & Technology".

Our principals are involved in regular research & continued development of materials and most importantly of the design element, in order to satisfy the different tastes of our valued customers.

"As trends and fashions change, we are continually evolving and adapting. That is our commitment to permanent evolution."

VISION

Committed to permanent evolution in providing complete bathroom solutions.

MISSION

Enhanced customer satisfaction through

- 1. Quality products & Services
- 2. Right advisory
- 3. Value delivery

ARMANI / Roca



The Armani/Roca bathroom concept is the expression of elegant simplicity and total harmony, both quintessential of Giorgio Armani's unmistakable style, captured in the bathroom space. An integral interior design concept which transforms the bathroom into a space dedicated to the pleasure of the senses.

The Armani/Roca space encompasses everything from wall and floor coverings, to the illuminated ceiling including the sanitary products.















Roca is the world leader in the bathroom business, operating in over 135 markets. It also has an area, Roca Cerámica, dedicated to the production and commercialisation of floor and wall tilings. It is a multinational company that works in all the world's time zones and communicates in dozens of different languages all over the world.

Roca produces and commercialises a wide range of elements with everything required to fully equip the bathroom space. offering products of exclusive design that enable the ideal ambience for each user's personal requirements to be created.

Innovation

Roca have its own Innovation Lab where we experiment every day with new ideas, designs and materials, with the sole aim of enhancing your bathroom experience and providing solutions to make your everyday life more comfortable. We want to offer a design that makes your bathroom a unique space and that's the reason that the Company has been a constant recipient of honours and awards throughout its history.

Technology

One of Roca's promises is the conviction that technological innovation constitutes an essential element for achieving progressive development and permanent improvement in any activity. For this reason, state-of-the-art technology is used in all its subsidiaries and all phases of the production process.

Innovation & Technology Join Forces to Sustainable Progress



COMPLETE BATHROOM SOLUTIONS





Ceramic & Porcelain Tiles
Sanitarywares
Wellness & Spa
Taps & Electronic Mixers
Accessories
Sustainable products





CERAMIC AND PORCELAIN TILES



Technology, design, research, quality control, optimum manufacturing levels and services are the underlying principles that led to the creation of ZIRCONIO. That's because for ZIRCONIO creating ceramic tiles means immersing ourselves in history's legacy of styles, designs and colours so as to apply them to today's living spaces. In this way, we offer customers a high quality product able to create unique settings, while transforming tile manufacturing into an art by setting new trends and styles.







pavigrés

CERAMIC AND PORCELAIN TILES







E

La Escandella

ROOF TILES

























HARO brand name parquet reflects decades of experience and the high quality standards of a medium sized family business combined with many innovative solutions that make HARO floors so easy to install, use and maintain. From the glueless Lock Connect, Top Connect and ComforTec installation systems to the high quality PERMADUR, bioTec and natural oil surface finishes and from the Silent Pro luxury insulation underlays to the aquashield moisture protection, HARO's research and development engineers are continuously looking for and finding new ways to craft the wood raw material into parquet you will enjoy for decades from the very first moment on.



Warranty

20 years in residential applications







For millions of consumers, business owners, property managers and engineers worldwide, A. O. Smith has delivered innovative hot water solutions for over 70 years.





SOLAR WATER HEATERS

Solar energy, mostly preferred energy type, which is not harming environment and accepted as most developed technologies.

Solarist is a strong solar specialist company; bearing a name that has been equivalent with high quality, since its foundation in 1983. Solarist is one of the major player in the world solar thermal market and also the leader company in Turkish solar market. Production facilities are located in Kayseri









The decorative versatility of the "Engineered Marble" along with its excellent technical specifications make MARMOL COMPAC a much more resistant and versatile product compared to other ceramic products. MARMOL COMPAC provides major resistance to impact, yet thanks to its reduced thickness it lightness construction weight, and its almost total absence of porosity makes cleansing considerably easier.





NATURAL STONES





OUR SERVICES

Our success can be attributed to the diversity of our services and to our philosophy of providing total quality solutions to all our client needs within our domain of work.

Staffed with a sales team equipped with high levels of efficiency & expertise, we are always available to support any size / type of project and provide the in-depth knowledge and corresponding products needed to accomplish them with ease.

Serving the construction industry for over 50 Years, Building owners, Architects, Engineers etc. have repeatedly chosen our versatile products & services to transform their ideas into reality. This has enabled their buildings to have the comfort, elegance & shape as envisioned by them.

By using the latest Dibanext 3D software program, our skilled designers will create a unique experience for your space.

- Sanitaryware and Tiles Installation
- Wood Flooring Installation
- Electrical & Solar Water Heater Fixing & Commissioning
- Natural Stone & Marble Installation



A GLIMPSE OF OUR RECENT PROJECT REFERENCES

HOTELS, TOWERS, BUILDINGS & OTHERS

- JW Marriot Marguis Hotel, Sheikh Zayed Road
- Marriot Hotel , Kabul, Afghanistan
- The Westin Hotel, Marina.
- Premier Travel Inn Hotel, Al Garhoud
- Premier Travel Inn Hotel , Dubai Silicon Oasis
- Premier Travel Inn Hotel , Dubai Investment Park
- Grosvenor House 1 Hotel , Dubai Marina
- Grosvenor House 2 Hotel , Dubai Marina
- Le Meridian Mina Siyahi Hotel, Dubai Marina
- Radisson Sas Hotel, Media City Dubai
- Le Royal Meridian Beach Resort & Spa, Dubai Marina
- Grand Landmark Hotel Deira
- Le Meridian Al Aga Beach Resort, Fujeirah
- Ramada Continental Hotel Dubai
- Movenpick Deira Hotel & Res. Apts., Deira
- Rihab Rotana Suites, Dubai
- Sheraton Creek Hotel
- G+53 Manazel Al Safa Tower, Sheikh Zayed Road
- Dream Tower, Dubai Marina
- Scala Tower, Business Bay.
- 21st Century Tower, Sheikh Zayed Road Dubai
- G+45 Ghaya Residence Tower, Shk. Zyd. Rd., Dubai
- G+58 Res/Com Tower, Jumeirah Lake Towers
- G+20, 2 Towers, Al Hilal City Fujeirah
- Manazel AlMankhool G+12, Al Mankhool Dubai.
- Gulf Tower Oud Mehta.
- G+45 Al Rostamani Tower, Sheikh Zayed Road
- Office and Residential Towers for DIP
- Sky Courts Residential Buildings, Dubailand
- 6 Residential Buildings, Majan Dubai.
- Hanover Square Res. Bldgs, Jumeira Village, Dubai
- Dubai Police Head Quarters , Al Aweer Dubai
- 2B+G+24 Res Building , Al Nahda First Dubai
- Green Community Villas & Commercial Building, DIP

- 2 (G+13) Residential Building, Al Nahda 1, Dubai
- Ministry of Health Building, Muhaisna, Dubai
- Dubai Municipality Centrel Lab. Building, Karama
- G+12 Building, Tecom Dubai
- G+ 20 Building, Jumeira Lake Towers
- 4 (G+7) Buildings for , Tecom Dubai
- G+12 Com/Res. Bldg. (MAI TOWER), Al Nahda 2
- Emirates New Head Quarters Building, Dubai
- B+G+12 Building , Al Nahda 2, Dubai
- Al Faran Building , Dubai Investment Park .
- G+15 Building Al Qasimiya, Sharjah.
- Emar, Head Quarters Building, Dubai
- DNATA & Emirates Holidays, Sheikh Zayed Road
- 528 villas for Meydan
- 103 Villas for Emirates Golf Club
- Ministry of Public Works, 32 villas.
- Mina Al Fajr Villas , Fujairah.
- 54 Villas Mirdiff, Dubai
- 88 Villas for ASAM Real Estate
- 92 Villas , Al Bada Dubai
- The Millenium School , Al Khail, Dubai
- Jumeira College, Dubai
- Gems International School Dubai
- Gems Willington Accademy, DSO, Dubai
- Little Gems School, Al Barsha, Dubai
- Gems School , Motor City
- Dubai Autism Centre
- Oasis shopping mall, Dubai
- Al Tayer Motors Showroom , Sharjah
- BMW Showroom Shk. Zyd. Rd, Dubai & Fujairah
- MINI Cooper showroom, Media City Dubai
- St.Thomas Church Dubai

& much more in the pipeline ...



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