

# we love to make toys



## Welcome to Simba Toys

The company carries well over 4,000 SKUs which all are produced under the supervision and under the safety-standards of German-based SIMBA-DICKIE-GROUP. The group has its production facilities in Europe as well as in Far East and hosts besides famous brands SIMBA and DICKIE the 2007 acquired French SMOBY brand as well. Therefore it is able to offer an incredible variety of products which covers the

demands and needs of children of all ages. Aside from specialized brands such as Eichhorn (wooden toys), BIG (ride on e.g. the famous Bobby-Car) SIMBA TOYS Middle East has the unique chance to offer certain special lines to its clients as well: Since Summer 2008 the company offers a great range of STATIONERY products and the all-famous DISNEY® PLUSH range. Lately SIMBA TOYS Middle East celebrated the grand opening of its new office and warehouse facilities in Jebel Ali Free Zone, Dubai. The new space will guarantee both improved services towards the client and the freedom to grow further.



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